



AL MARTIN TRAINING SERVICES, INC.

The AMTS KNOWLEDGE HOUR CHURCH SERIES

Background

Allen Martin is president of Al Martin Training Service, Inc., an international business management consulting firm specializing in public and private seminars.

Mission

To expose “People of Color” to the world of life-long learning.

Facts

- ✓ 58% of Detroiters are functionally illiterate and that number is rising. (*African American are less likely to be offered the opportunity to attend seminars and once offered are less likely to attend*)
- ✓ 4% of seminar participants are African American.
- ✓ 82% of African American households did not purchase a single book in 2003

Proposal

AMTS will host one-day self-enrichment seminars for churches in metropolitan Detroit. These seminars typically cost between \$150 to \$300 per person, however, an effort to expose more African Americans to the rich knowledge received when attending these type of seminars, I propose offering the same seminars at the discounted price of \$40.00 per person. This offer is only good in the Black Church setting.

Fundraising Opportunities

- A minimum of 40 paid participants are required to host a seminar. (*This number covers our expenses - trainers, staff, and materials*)
- The host church will receive all monies from participants above the 40-person minimum, up to 70 persons, without additional fees paid to AMTS, Inc. (*Although we prefer that the money raised would go towards a youth scholarship fund, it is ultimately the Pastor or Church that decides what to do with the money*)
- A \$20.00 per person fee will be paid to AMTS for all participants over and above the 70-person mark.
- Churches with smaller congregations may elect to join together with other churches to reach the (40) Forty participant requirement.
- Churches may choose from any of the seminars offered by AMTS, Inc. (*See website for complete list of topics offered – www.almartintrainingservice.biz*)
- Congregations may substitute any seminar with a “Church Staff Training”.

Restrictions

- Due to the low cost and great number of churches within the Detroit metro-area, no single church can host more than (3) Three topics within a one-year period.
- AMTS, Inc. will provide an off-site location if needed at an additional cost. Any church may elect this option to provide more space or even a nice get away or retreat from the norm.